

# BURLINGTON LONGHORNS



# FOOTBALL CLUB

# WELCOME TO THE ONTARIO POWER 5 FOOTBALL LEAGUE!

**Ontario Power 5 Football League Welcomes the Burlington Longhorns as First Expansion Franchise**

**Burlington, ON - The Ontario Power 5 Football League(OP5FL) is proud to announce its first ever expansion franchise; the Burlington Longhorns. This exciting new team, owned and operated by Phil "Coach Cosz" Costantini and Darlene Jagusic, will serve the Hamilton and Halton regions. The Longhorns will participate in the league's second inaugural season in the spring 2025, showcasing top-tier men's semi-pro tackle football.**



## **About the NFC (Northern Football Conference)**

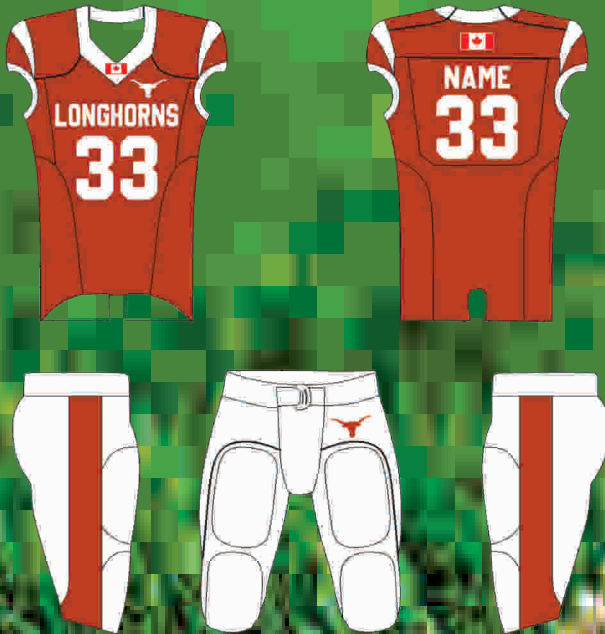
The Ontario Power 5 Football League is Ontario's premier men's semi-pro tackle football league, known for its competitive play and commitment to the sport's growth. The addition of the Burlington Longhorns represents a significant expansion of the league and further enhance its reputation as the leading platform for high-level football in the province. "The OP5FL is thrilled to welcome the Burlington Longhorns as first expansion franchise," said Gordon Goddard Communications Director for the league. "Phil and Darlene have a proven track record of running successful football program, and we are confident that the Longhorns will bring excitement and passion to the league and their local communities. This is a great moment for football in Ontario!"

**[WWW.BURLINGTONLONGHORNS.COM](http://WWW.BURLINGTONLONGHORNS.COM)**

# SUPPORT YOUR BURLINGTON LONGHORNS!

## JERSEY SPONSOR:

Get your companies logo on the Longhorns Jersey for the 2025 season. Your logo will be seen all over; from game day to community events. With places on the front and back of the jersey this is a great way to promote your business.



- CHEST LOGO (\$500) - SIZE 2 AVAILABLE
- BACK LOGO (\$1000) - SIZE 1 AVAILABLE

## HELMET SPONSOR: \$500

Get your companies logo on the Longhorns's helmet for the 2025 season.

Your logo will be seen on game day and promotional items.

Only one space available.

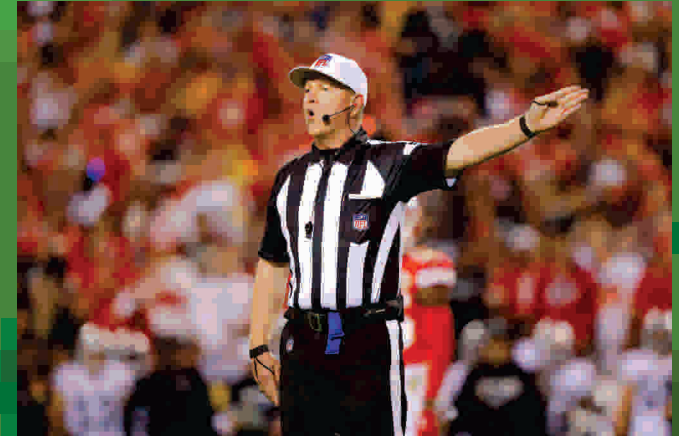


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## ANNOUNCEMENT SPONSORSHIP:

The PA announcer and Broadcast will recognize YOUR COMPANY as a sponsor of any of the following:

- **FIRST DOWN SPONSOR (\$2000)**  
Example: fans, that is another YOUR COMPANY first down!"
- **TOUCHDOWN SPONSOR (\$1000)**
- **RED ZONE SPONSOR (\$2000)**
- **TURN OVER SPONSOR (\$1500)**
- **TIMEOUT SPONSOR (\$1000)**
- **PENALTY FLAG SPONSOR (\$1000)**



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## GAME PROGRAM ADS :

PURCHASE ADD SPACE IN OUR GAME DAY PROGRAM FOR THE 2025 SEASON. THE GAME DAY PROGRAM WILL BE SOLD AT EVERY HOME GAME AND IS A GREAT WAY TO PROMOTE YOUR BRAND.

FULL PAGE AD (750) 8.5 BY 11 INCH

HALF PAGE AD (500) 8.5 BY 5.5 INCH

QUARTER PAGE (200) 4.25 BY 5.5 INCH

Program  
Full  
Page

Program  
Half  
Page

Program  
Quarter  
Page

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## SEASON TICKETS & FAMILY PACKAGES

Single Season Ticket Holders (one): \$ 25.00 EA. –  
ALL 3 Home Games \*(Playoffs NOT Included)

Family Season Pass (Admits 4): \$ 100.00 EA. -  
ALL 3 Home Games \*(Playoffs NOT Included)

Single Game Ticket Purchases: \$ 10.00 EA. –



\*\*Throughout the 2025 season your Burlington Longhorns will have various special events and local Football legends tributes whereby any charitable non-perishable food donations can be made at the gates and will be dropped off by our players to our local food banks.

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## WEBSITE ADS

Get your companies logo on the Burlington Longhorns website and videos. Reach a larger audience and expand your brand through web advertising with the Jaguars.

- RIGHT COLUMN AD (\$400) - 100PX BY 130PX  
3 AVAILABLE
- CENTER BANNER AD (\$1000) - 550PX BY 150PX  
2 AVAILABLE
- LOGO GALLERY (\$300) - 408PX BY 150PX  
10 AVAILABLE

## EXAMPLE:

CENTRE BANNER

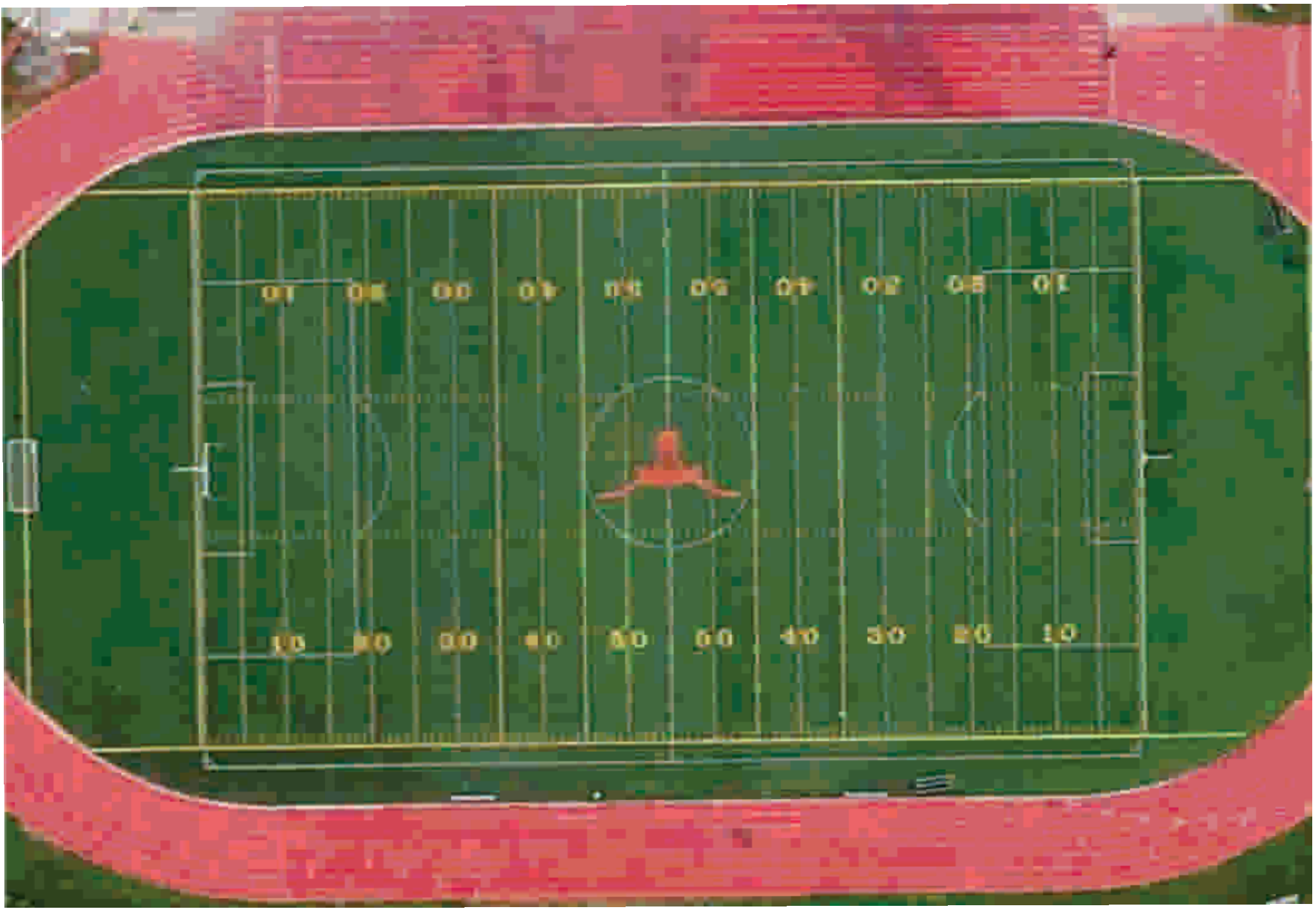
GALLERY



RIGHT  
COLUMN



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HOME OF YOUR BURLINGTON LONGHORNS